

THE EVERSTONE GROUP - IMPACT ON PEOPLE

E√ERSTONE

Everstone: (ECP III) portfolio companies distributed over 800,000 Personal Protection Equipment kits and donated over INR 10 million to the PM / CM Relief Fund.

Sahyadri Hospitals: Has added 70 additional beds in 2020 taking the total number of beds to 900 across 8 hospitals. These hospitals were used as dedicated COVID-19 treatment facilities during the pandemic. Sahyadri has also extended benefits to those below the poverty line. In 2020 Sahyadri has treated 8,500 patients.

OmniActive: Spent INR 3.6 million on various CSR activities for (a) Improving vision (b) Nutrition improvement (c) conducting in-house training for employees on better health and hygiene.

Omega Healthcare: Spent INR 18 million from its CSR funds as help given to various Indian NGOs and charitable trusts for addressing multiple community needs like: (a) support for patients needing physiotherapy and medication (b) developing Science Lab for Children (c) issues related to women's empowerment (d) help given to patients at pediatric cancer center and spinal cord rehabilitation center.

Translumina: Distributed ~50 stents per month, free of cost, to economically needy patients. They have also sold **62,800 cardiac stents to various Indian hospitals** and sold **19,800 stents in other markets** (US, Europe). In total Translumina has provided affordable stents to more than 1 million people.

Slayback Pharma: Has launched three separate products which help in (a) preventing pregnancy, (b) reducing preterm birth in women, and (c) catering to ICU patients who are mechanically ventilated.

Modern Foods: Spent INR ~60 million to upgrade its production facilities, across all of its six factories. This is to ensure that accepted national and international standards for occupational safety, comfortable working conditions and optimal hygiene and production quality can be met and maintained.



Good healthcare is a basic necessity for a healthy life and for building a competent

workforce. The Everstone Group, recognizes the immense importance of healthcare in ensuring employee and community wellbeing. The Group, through its various linked initiatives, addresses this need by making medical equipment available, organizing awareness and training sessions, and even providing specific health supplements and medication.



Education is a remarkable enabler of human development, pulling populations out of all forms of backwardness and transforming human potential. We are invested in education at different levels – for our employees, our management and our communities. Everstone supports skill upgradation and lifelong learning for its workforce. To meet the objective of equitable access to quality education, we also continuously invest in organizations

working in the areas of girls' education and other disadvantaged groups.

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S. Chand Group: Provides educational services and solutions for early learning, K-12, and higher education. Through their digital offerings, S. Chand has more than 11,000 book titles and have sold over 50 million books in the last year.

OmniActive: Spent INR 9.6 million towards training and development activities for its employees. It also took the initiative to **educate farmers in the regions where it has operations,** on issues like pest control management.

Ascent Health: Spent INR 2.75 million towards training and development activities for its employees. This includes training provided for Environment, Health and Safety (EHS) management.

Omega Healthcare: Spent INR 1.55 million on training and development for its employees. It has also contributed INR 1.2 million to the Agasthya Foundation, which works with economically disadvantaged children and government school teachers to make hands-on science education and peer-to-peer learning accessible to schools in towns and villages across India. This support has helped students to learn through live and experiential science sessions conducted by instructors in the Science Centre & Mobile Science Lab.

Sahyadri Hospitals: Part of their CSR initiatives, has provided funds to the Education Society (Ambernath), Swadhar Institute for Development of Women and Children (Pune) and Pokhrama Foundation for setting up of a school at a remote village in Bihar, to provide education to underprivileged children.

SJS Enterprises Pvt Ltd: Spearheaded the opening of 16 schools since 2013, all targeted at providing education to the children of brick kiln workers. A total of 1,524 children have enrolled in these schools between April 2019 and March 2020.



The Everstone Group is committed to promoting gender equality and equal opportunities for women. These values

are communicated and implemented across all its business verticals and its portfolio firms through awareness building sessions, workplace norms and human resource management practices. Diversity helps to bring us closer to the future we desire, and Everstone wants to build organizations that respect merit and ability, irrespective of gender and free from compulsions.



DSGCP: Encourages its portfolio companies to address this issue by holding awareness programs on a host of women-related issues (awareness on breast cancer, parenthood etc.)

■ INDOSPACEa GLP joint venture

IndoSpace: Spent INR 2.4 million on training of its employees, with cumulative training hours totaling to 2,527 in 2019-20.

₽INDOSPACE

IndoSpace: Witnessed 4,072,693 safe man hours in 2020. It also rolled out multiple first aid and safety training sessions for its contract staff.

IndoSpace: Launched a Tenant Communication App in 2020 to enable the exchange of clear communication with their customers/tenant so that they could better cope with the unique circumstances of the pandemic. During the pandemic, IndoSpace stepped in to provide the necessary support to surrounding communities in the form of medical equipment and essential goods.



DSGCP: Through its portfolio companies, has spent more than US\$ 100,000 in distributing free hand sanitizers, vitamins, and other essential foods to communities during the COVID-19 Pandemic.

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During the COVID-19 pandemic, **EverSource** through its portfolio company Ayana launched multiple campaigns to promote awareness about the disease. The achievements of campaigns includes:

- Total impression of 41 Million
- Total Reach of 11 Million
- Total Video Views on Facebook (ThruPlay): 1 Million
- Total Impression achieved on Tik-tok 20 Million
- Total cost for the project was INR ~0.8 Million.

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Ayana: Partnered with DFID, CDC, SEWA, SEED CSR and Xynteo to implement a skill development project for the grid-connected solar power sector at Kunta village, near the Ananthapuram solar power park. The training aimed at skilling 200 youth (with a focus on women) from adjoining areas. Such training would enable them to take up semi-skilled jobs in the solar park. Since then, 6,166 jobs have been created under this project.

■ INDOSPACE

IndoSpace: 42 warehouse facilities spread over 10 cities and has successfully given interim employment to 110,000 people in the course of its expansion across India. Additionally, 25,000 people have received permanent employment in the parks. Learning, development and training sessions are organized to ensure the mental wellbeing of employees.

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IndoStar: Helped finance several business promoters and home owners during 2020, with a gross loan disbursement of INR 96,899 million. This includes a variety of small- and mid-cap real estate firms; small fleet operators and multiple SMEs across 10 major cities.

Everise: Believes in creating workspaces and employee dynamics that are comfortable. To this end, the company organizes stress management ergonomics sessions for employees.

Burger King India: Employs more than 5000 people, across its 269 outlets, effectively contributing to job creation in the country.

■ INDOSPACEa GLP | ioint venture

IndoSpace: Total workforce comprises of **17% female employees.**

IndoSpace: Committed to mitigating the gender disadvantage that young girls often face and sponsors the education of a few exceptionally talented girls through the Avasara Academy initiative.

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Everstone: 28% of its workforce are women, with several of them in senior management positions. Everstone has also partnered with Avasara Academy to provide education to promising girls by sponsoring several scholarships.

Everise: Continuing with its efforts to ensure a more diverse and equal working environment.



Promotion of sustained, inclusive & sustainable employment and holistic economic growth is an important aspect of social

responsibility. This has become even more crucial as the COVID-19 pandemic has caused unprecedented economic slowdown and job losses the world over. Everstone Group has been continuously working with its employees, contractors, communities & other partners (NGOs) to support economic growth and create positive impact on livelihoods.



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SECONDARY

Case Studies for select companies are located on the following pages
Burger King (ECPII): Page 50 | Everise (ECPIII): Page 52 | IndoSpace: Page 54 |

MomsCo (DSGCP): Page 56 | Arata (DSGCP): Page 58 | Ayana (EverSource): Page 60

THE EVERSTONE GROUP - IMPACT ON ENVIRONMENT



Resource scarcity threatens our future, and our approach towards Responsible Investing includes

sustainable resource use. The Everstone Group and its investee companies are involved in several aspects of reduced water use and water management – from waste water management and recycling to adoption of water replacing techniques. Water-saving measures are integral to our strategy for creating more green assets.

EVERSTONE

OmniActive: Commissioned the installation of a 10 KLD STP plant and a Zero Liquid Discharge (ZLD) plant of 80 KLD capacity already Installed. Existing water treatment plant has been modified to increase recovery from 60% to 70%.

₽INDOSPACE

IndoSpace: Carries out a wide variety of water saving activities across its organization. This includes the use of STP water for landscaping, dual plumbing systems and rain water harvesting measures.



The Everstone Group is conscious about its role in shaping the future. Key imperatives for human society, as

identified by the UNSDGs, underlie the business rationale for the Group's verticals and portfolio businesses. EverSource Capital typifies this, focusing on the full-spectrum of clean energy sectors, with investments across renewable energy platforms, e-Mobility and energy efficiency solutions. By doing so, EverSource recognizes the interlinked need for environmental stewardship and social development in a country like India with its galloping demand for energy, disparities in resource access and increasing environmental degradation.



Any vision of global commerce that is enlightened by the climate change risks knows that further development needs to

be decoupled from traditional ways of production and resource use. Everstone has been a follower of such a vision. Through its verticals and portfolio firms, it ensures that sustainable and safe consumption choices are made available. Everstone also ensures that its businesses prove to be an example of 'sustainable operations' and live by the 'sustainability first' principles.

➡ INDOSPACE

IndoSpace: Has a number of initiatives in support of green architecture

Use of flyash: Cement is the source of about 8% of the world's $\mathrm{CO_2}$ emissions. IndoSpace replaces 25%-35% cement with flyash in concrete production, for its construction activities.

Use of curing compound instead of water for curing concrete

Green parks: IndoSpace is aiming for 100% EDGE certification of the asset portfolio.

 $60\%\,$ of buildings are EDGE Advanced certified, saving 40% energy in comparison to traditional buildings.

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OmniActive: Training its employees on ways to save water and regularly conducts such awareness programs.

Everise: Introduced paperless operations across all its major locations. Energy-efficient lighting solutions have been introduced across various offices.

Burger King: Completely done away with single-use disposables, serving food only in recyclable plastic packaging, along with paper lids and straws.

Everlife: Educating its employees on reducing their plastic trail through awareness programs on how to dispose of food waste, reduce plastic waste, and replace single-use disposables used at work for snacks and beverages. It also organizes soil waste management training for its staff.



Arata: All-natural, 100% plant-based brand; first personal care company in India to use up to 100% recycled and recyclable plastic packaging across its entire product range. Forgoes single-use plastic in their secondary packaging; products labels printed with food grade, biodegradable ink.

Momsco: Producer of mother and babycare products that use only safe, toxin-free ingredients, with full disclosures on ingredients⁶. Uses recyclable plastic material for packaging. With voluntary contributions, the brand guarantees removal and recycling of mass-generated plastic waste.



CORE



SECONDARY

⁶ All the products sold are completely free from synthetic ingredients, parabens, sulphates, mineral oil, petrochemicals, phthalates, PEGs and other potentially harmful chemicals.

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EverSource: Ayana generated 45,665 MWh of solar energy

in 2020 and reduced GHG emissions by 43,235 $\rm tCO_2$. It also commissioned a micro grid project of 6KWp coupled with 20kWh Panasonic make Lithium-ion battery system which is providing energy to a remote village in the state of Jharkhand.

EverSource: Provided 71,812 people with access to affordable, reliable and modern energy services⁷.

EverSource: Reduced cost of generation of renewable energy to make it affordable (INR reduced): INR 90.8 million.



Making cities more sustainable and less fossil fuel-dependent is the goal for

urban clusters. As such attempts gain ground, the many opportunities that exist as a part of the sustainable city ecosystem, are fast opening up. The Everstone Group has been steadily increasing its presence in this domain, with early investments in areas like sustainable transportation.

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EverSource: through its portfolio business GreenCell Mobility, is dedicated to building a platform that provides electric mobility-as-a-service (eMasS). One of the measures is greater adoption of electric buses, which in turn, lead to decarbonisation, improvement in air quality within cities and communities.



The wheel of climate change is in constant motion. Reduction in fossil fuel use and removal of GHGs are the two biggest ways in which this change can be slowed down or

reversed. The Group's companies like EverSource and IndoSpace have been consistently working in the areas of decarbonization of energy, renewables, carbon offsets, and in increasing access to clean power for disadvantaged communities. Not only has their sustainable agenda proved to be a pathbreaker, in the process, these entities have also gained unique business efficiencies reinforcing the commercial rationale for sustainable operations in a resource-scarce world.

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ECP III Companies by introducing renewable energy consumption into the power consumption mix has reduced GHG emissions by 27,961 tCO₂.

➡INDOSPACE

IndoSpace: Reduced GHG emissions by 0.0014 tCO₂/year/sqm across 14 parks in FY 2020. IndoSpace also leads the logistics sector in India in terms of its green architecture, with renewable energy installations being ramped up across all locations. Solar energy installation is planned for all assets, with plans to produce 20 MW by 2025.



The Everstone Group is committed to reducing plastic waste and minimizing the impact of its waste trails. Plastic waste has emerged as an immense environmental challenge, endangering nature in its various forms – marine life, oceans, soil. Viewed as

a byproduct of economic development, several of Everstone's portfolio businesses are showing that this need not be so. By using packaging made from recycled ocean waste, by replacing single-use disposables and by building community support for plastic cleanups, these businesses are upending the vicious cycle of non-biodegradable plastic trash.



Arata: Uses recycled plastic made from ocean waste for their packaging needs and contributes towards keeping the oceans clean and preserving life below water.

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EverSource: Has avoided carbon emissions equaling 78,386.40 tCO₂eq through renewable energy generation.

EverSource: Ayana through the generation of solar energy generation of 45,665 MWh of solar energy, has reduced GHG emissions by 43,235 tCO_{2} .

⁷ Modern energy services includes both access to electricity and to clean cooking facilities.





BKI serves 50 million customers annually with the help of farm-to-fork sourcing, leading to security of food sources.



Burger King's products have natural ingredients and are free from synthetic food enhancers, which promotes the health and wellbeing of its customers.



Partners with several not-forprofits to provide quality education and skill enhancement for disadvantaged school children.



Actively promotes gender equality through building of a diverse workforce where women are respected and empowered.



Local sourcing, replacement of singleuse disposables with paper alternatives shows BKI's commitment to climate action and the circular economy.

Best-in-class ingredients, hygiene, systems and processes are meaningful contributors to the UNSDGs

Company Highlights

First outlet opened in 2014

Fastest growing international quick service restaurant brand

Greenfield launch in India by ECP through ECP II

Company Background

Location: India

Burger King India (BKI) is the Master Franchisee of the global restaurant brand Burger King, owned by Restaurant Brand International Inc (RBI).

There are 5,000 people employed across 269 outlets catering to **50 million** customers per year.

Has targeted the Indian market with the twin propositions of 'Value leadership' and 'Trust in Taste' with 100% local ingredients.

Novelty and value introduced through menu variations according to time of the day, the Indian palate and vegetarian preferences.

BKI has created a vertically managed supply chain infrastructure in India with local vendors and established 360 degree technology connecting customers, vendors and management.

Economic Highlights

Partial Exit



MOIC



Issue Subscribed



IRR



Listed Price/Share



 * Based on Exited and Unrealized Stake as of Dec 20.





Environmental and Social Initiatives



Responsible production and value chain management

- A farm-to-fork vertical integration helps BKI control traceability, quality and freshness of ingredients, and maintain natural taste.
- ▶ Stringent adherence to international food safety and quality standards like ISO and BRC. Critical ingredient sourcing like chicken, potatoes, lettuce only from certified vendors, with ambient temperature control and contamination prevention done throughout the logistics chain.
- Local sourcing carried out by Burger King India helps to support farming communities.
- ▶ Food served only in recyclable plastic packaging, along with paper lids and straws. This has helped in the elimination of 350 tonnes of plastic.



Enabling Equality and Women's Empowerment

- ▶ BKI's workforce has 34% women
- Workspace propriety is actively promoted through favorable policies. Workshops are held for employee sensitization on women-friendly behavior.
- Women's empowerment through flexi workhours and mentoring and encouraging women to assume leadership roles.



Making a difference to the community

- ▶ BKI has partnered with Room to Read to support more than 100,000 students in Cambodia, India, Nepal, Sri Lanka, South Africa, Tanzania and Zambia. Room to Read promotes primary education and skills training mainly among disadvantaged girls.
- Collaborates with Avasara Academy to sponsor the education of exceptionally promising girl students, who display the potential for becoming an agent of social change.



EVERISE CASESTUDY

Upending the BPO space through sustainable priorities for operations and people

Company Highlights



Company Background

Locations: Asia Pacific, North America

Everise is a leading business process outsourcing company servicing both Fortune 500 and leading unicorns.

A full-service suite comprising content modernization, fraud detection, product incubation and enterprise AI offered across three service verticals of customer experience, digital experience and product experience.

Multicultural and globally distributed, with 15 experience centres across eight countries, supporting 24X7 delivery and cost optimization.

Everise's operating companies include:

- ▶ C3, a large provider of customer experience management services. It serves corporate clients in healthcare and insurance, travel and hospitality, telecommunications, consumer internet, and consumer goods/retail industries across eight delivery locations in the US, Central America and Asia.
- HYPERLAB, Southeast Asia's leading conversational Artificial Intelligence (AI) company, providing multilingual virtual assistants for its clients.
- ▶ **Trusource Labs,** is a US-based provider of complex technical support services to fast-growing technology companies.
- ▶ **GLOBEE**, a joint-venture with a leading Korean BPO company, UBASE. Its service offerings include multilingual capabilities, and it is located at a greenfield site in Malaysia, where it was set up in 2018.



Everise is championing women's empowerment by employing larger numbers of women, and in its support for strong women leadership.



Promotes a vibrant, multicultural, well-trained workforce through its international recruitments and policies for equitable employee growth.



Organisation-wide initiatives promote energy efficiency, reduced resource use and waste management, demonstrating Everise's commitment towards sustainability and climate action.



EVERISE CASESTUDY

Economic Highlights

Investment Amount



Gross MOIC (US\$)



Revenue Growth



EBITDA Margin Improvement



Gross IRR (US\$)



Environmental and Social Initiatives



Sustainability and Responsible Consumption

- Paperless operations across all Everise locations helps to promote the objective of resource efficiency and positive climate action.
- ▶ Energy-efficient lighting solutions across all its location helps to reduce the organization's carbon emissions and lowers energy costs.



Encouraging <u>Diversi</u>ty, Equality

- ▶ Everise is truly multicultural with +8000 employees from 66 different nationalities, speaking 20 different languages, who seamlessly work together to achieve customers' goals.
- More than 59% of employees are women, with several in key leadership roles



Providing employees with a safe work environment

- ▶ Everise had developed the workfrom-home space, even prior to the COVID-19 pandemic, as a means of increasing its talent pool and bringing down cost per employee. Secondary benefits of reduced carbon emissions, better resource use and increasing employability for non-traditional workers.
- ▶ Proactive engagement with employees during the pandemic, with more than 95% of the workforce shifted to the work-fromhome model. Various programs launched to help employees adjust to the new reality:
 - COVID-19 prevention and awareness programs
 - Stress management workshops
 - Mental health talks
 - Ergonomics 101: Setting up your workspace at home





Delivering end-user value through sustainable spaces

Company Highlights

Founded in 2007, through collaborative efforts of Everstone and Realterm

Pioneering developer of modern industrial and logistics real estate in India

42 Parks



4 QUALITY EDUCATION

Supports education initiatives for employees and surrounding

communities. Promotes girls' education through sponsorships of not-for-profits working in this area.

Helps to generate employment during the construction and operational phases, and as a result improves livelihoods for surrounding communities.



Several measures like sustainable building design, use of recycled construction materials, water and energy conservation help to support this goal.



IndoSpace through the use of energy efficiency measures in their operations and through their sustainable buildings is contributing to SDG13.

Company Background

Location: India

IndoSpace Logistics Parks has pioneered industrial and logistics real estate development and management in India, servicing sectors like automobiles, e-commerce, and FMCG amongst others.

With 40 million sq ft of strategically located projects developed or underdevelopment, IndoSpace has led the industry in terms of technology, sustainability and modern management.

- Pan-India presence across 10 cities.
- > Strong future roadmap with over 1,800 acres as unutilized land bank.
- ▶ 100+ blue-chip tenants, all industry leaders in their own segments and driving further logistics demand.
- ▶ Founding member at Indian Green Building Council (IGBC) and sustainability leader.

Economic Highlights



Assets under management (AUM)



IndoSpace's portfolio that caters to Fortune 500 companies Capital raised



Fresh funds raised under IndoSpace Logistics Parks III Fund





Environmental and Social Initiatives



Greening of Infrastructure

- Sustainable construction underlies sustainable asset creation, with 25-35% cement being replaced by fly ash. This action promotes the circular economy.
- IndoSpace has taken the route of 'green' finance, closing a INR 10 billion - approximately US\$ 135 million green loan from the Hong Kong and Shanghai Banking Corporation Limited (HSBC) in April 2020. The loan will be used to finance and refinance a host of certified 'green' projects.
- Recyclable steel structures used for all construction.
- ➤ Sustainable building design informs the incorporation of skylights in place of lights/bulbs with natural light playing a role. Temperature control by natural means, and energy conservation, is done through installation of roof insulations, double glazed glass facades and use of LED lights at all sites.
- Positive climate action is supported through IndoSpace's renewable energy thrust with 17 million sq.ft. of built roof spaces for solar panel installations, having a 140 MW generating capacity.
- IndoSpace has reduced the GHG emission by 0.0014 tCO₂/year/sqm across 14 parks (2019-20)



Water Conservation

Several measures underway across facilities including use of implementation of rain water harvesting, water use efficiency measures, and modern low-flow fixtures.



Social Impact

- ▶ IndoSpace's fast-track spread of facilities, across locations, has created 110,000 temporary jobs and 25,000 permanent jobs.
- ▶ Workforce development is a high priority with 2,527 training hours completed in 2019-20, and INR 2.4 million spent.
- ▶ Workplace safety is another area of critical attention, with **3,627,729** (during the period Jan 20 Dec 20) and **13,085,716** cumulative safe man hours completed across the projects. Ongoing trainings on first aid, workplace safety are given to contractual staff.
- IndoSpace's total workforce comprises 17% female employees.
- IndoSpace supports girls' education through sponsorship of girls with exceptional promise who are educated at the Avasara Academy.





Providing safe, sustainable alternatives to mother and childcare

Company Highlights

Founded Maternity and in 2017 **Baby Care Products**

First round of institutional capital raised from DSGCP II in 2017



Natural, toxin-free products promote good health for mothers and babies.



A 'conscious' brand promoting circular economy, with several plastic footprint reduction activities underway.

Company Background

Location: India

The new generation, young mother is anxious to keep her baby safe from toxins and harsh chemicals. She knows how harmful they are.

Pregnancy to post-partum is a vulnerable period for the mother as her body undergoes multiple changes, affecting her sense of self-worth and well-being.

A strong need exists for hand-holding, expert advice and individualised attention.

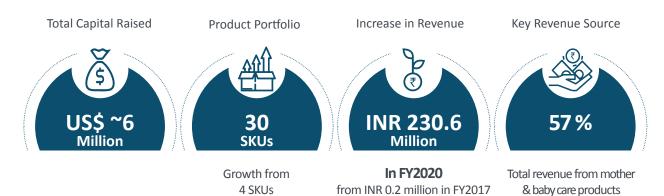
How The Moms Co became an expert friend:

- 30 mother and baby care product variants, all completely toxin-free and made with ingredients that are checked against five international toxicity databases including EWG, Made Safe and Safe Cosmetics Australia. All the ingredients transparently disclosed to customers.
- Products even address very specific problems like itchy or dry skin, baby bottom care, pregnancy care for mothers-to-be with variations according to trimester or customer issue.
- Dermatologically tested and hypoallergenic.
- Available almost exclusively through online channels a medium that the modern mother is most at ease with.

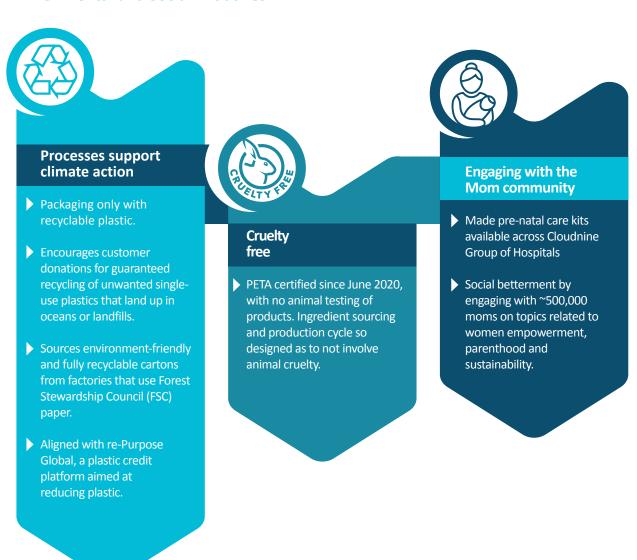




Economic Highlights



Environmental and Social Initiatives





A R A T A CASE STUDY

Reinventing personal care through their vision of sustainability and responsible resource use

Company Highlights

Founded in 2016

Product range covers haircare, skincare, body care and oral care

DSGCP II has a 27.3% stake



Plant-based, non-toxic ingredients lead to products that promote health and

wellbeing.

Primary and secondary packaging is 100% sustainable. Recycled plastic, absence of single-use plastic, use of decomposable boxes and food-grade ink for label printing. Promotes the circular economy and supports cleaner community living.



Waste plastic from oceans is sanitized, pelletized, melted and recycled to make all the packaging for Arata products.

Company Background

Location: India

In recent years, health and wellness have become a dominant consumer trend on the back of growing concerns about the adverse health impact of chemicals and environmental pollution.

Health and wellness also connote 'cleaner' living spaces and 'responsible' living. The product trail matters. 'Responsibly made' is a differentiator.

Millennial and post-millennial consumers, who make up nearly 50% of India's population, have a holistic approach to health and wellness. Assurance of health is sought from everything they use. They are leading a 'conscious' shift towards more natural and sustainable personal care products.

Economic Highlights

Capital raised



In December 2018 Arata raised institutional capital from DSGCP II Revenues



Growth of 7X from INR 10 million ARR (at the time of DSGCP's first investment) to INR 72 million ARR (December, 2020).



* Annual Recurring Revenue

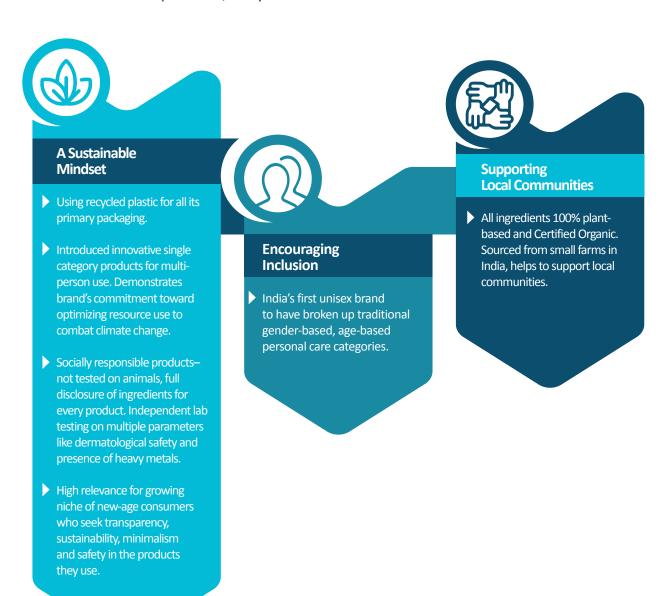


A R A T A CASE STUDY

Environmental and Social Initiatives

How Arata used sustainability to create its niche

The beauty and grooming market in India is projected to be worth \$25 billion by 2025. Arata was launched by two millennial promoters who understood what newage consumers want from personal care. Combining ancient ayurveda traditions, plant science and natural ingredients with the savviness of digital marketing and a sustainable brand promise, they created their niche.





Fund: GGEF, managed

by EverSource



Making clean energy access socially impactful

Company Highlights

First project Total solar capacity of 1,140 commissioned in 2018 MW, across 7 projects

Company Background

Location: India

Part of EverSource, Ayana Renewable Power was established to develop renewable energy generation capacities in India. It aims to ensure a transition to low carbon power generation and create employment opportunities in the renewable sector to contribute towards the development and upliftment of communities.

Eversource has been a strategic investor from the start, systematically funding the platform as it scales up on capacity and geographical spread, across India.

The virtuous cycle of renewable power and community development

Ayana is building India's clean energy capacity, and the company hopes to improve the lives of its adjoining communities and to create livelihoods. To this end, Ayana has conducted a study mapping its potential impact as a +6 GW renewable energy generator, over the 2020-25 period. The results of the mapping are as follows:

- Projected to generate over 400+ billion units over its lifetime of 25 years.
- Consequently, Ayana would reduce 340 million tons of CO₂ emissions.
- Projected to conserve over 340 million m3 of water over the lifetime.
- ▶ By 2025, Ayana will create an additional 24,000 jobs.
- By 2025 Ayana would have contributed INR 2,000 million towards the development of local communities.



Developer of greenfield renewable energy projects in backward areas to provide equitable access to clean power.



Generates employment, supports livelihoods and helps to bring prosperity and progress to economically less developed areas.



Generates energy from renewable resources and negates the detrimental impact of fossil fuel consumption.



As a climate-supportive business releases the huge multiplier benefits of clean energy in protecting environmental balance.







Environmental and Social Initiatives







Through the generation of 45,665 MWh of solar energy, Ayana has reduced GHG emissions by 43,235 tCO₂.

every step of the way

Mindfully 'clean'

- Avoided 1.6 million tCO₂ of GHG emissions across its sites at Ananthapuramu and Kadapa in Andhra Pradesh and also in Rajasthan.
- Comprehensive waste management plan has been developed and this has resulted in the recycling of 99.3% of its total waste.
- Introduction of dry-cleaning system for solar photovoltaic cells at all project sites to reduce water consumption.
- To realize a solarized future that brings development to backward areas, Ayana has taken a systematic approach to skill development for community progress. Ayana has collaborated with DFID, CDC, SEWA, SEED CSR and Xynteo to implement a skill development project for the grid-connected solar power sector. The program was run at N.P Kunta village, near the Ananthapuramu solar power park. Designed to impart semiand low-skilled training required for operation, maintenance and equipment management, technical management for grid integration and similar kinds of support, the project catered to 200 youth, with a focus on women. The broader aim is to empower the community's women through financial literacy, and knowledge on better health and hygiene.
- Ayana's two sites in Andhra Pradesh and one in Rajasthan cumulatively created 16,000 jobs in the power sector, with 358 persons employed every day in the year 2020. A total of 130,921 man-days of employment were thus generated, with zero reportable incidents and mandays lost.

commissioning of a micro grid project of 6KWp coupled with 20kWh Panasonic make Lithium-ion battery system to provide energy to 24 households in the remote village of Chatra, in Jharkhand, and is exclusively operated by a group of women from the village.



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